

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/107

dt @ Chennai-6 the 04.02.14.

Sub: Applicability of STVs to all plans under prepaid mobile services – reg.

Ref: E-Mail intimation from IN Trichy dt 24/01/14.

It is hereby intimated that all available STVs are made applicable for all plans i.e. both current and old plans under prepaid mobile services in TN LSA (incl. CHTD) with immediate effect except the following:

- 1) For Nesam Gold Plan ---> STV17 and 31 are not allowed.
- 2) For Jai jawan Plan ----> STV 17,31,15 and 43 are not allowed.

Note: Voice STVs 22 & 23 are applicable only to Saral Anant & Life time plans.

There is no change in all other terms and conditions.

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.